

Green Tech Biz Illusions

Well known trends with surprisingly low Green Tech business impact until 2015



FUTURE RADAR
by ECO WORLD STYRIA
2011 | www.eco.at

**“carbon-free”
power sector
in industrialised
countries**

**True
behavioural
change
of society**

**Shortage of
skilled workers
will become
more severe**

**Carbon
capture and
storage**

**Tender
procedures are
environment-
oriented**

**“Landfill
mining”
becomes
profitable**

**Production of
biodegradable
synthetic
materials**

**Sustainability
is widely
integrated**

**Cross-border
feed-in
compensation
for renewable
power**

**Alternative
fossil sources
(e.g. oil sands, ...)
close the “oil gap”**

**Private Persons
will trade
“carbon credits”**

**Receding
subventions
for environmental
technologies**

**Aquatic
biomass for fuel
production
is marketable**