

Green Tech Biz Trends By Occupation of Experts



FUTURE RADAR
by ECO WORLD STYRIA
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A blue silhouette of a person's head and shoulders, wearing a graduation cap (mortarboard).

**Negative image
of nuclear energy**

**Noticeable
Climate change**

**Pilot projects result
in greater acceptance**

Experts from research and higher education

A blue silhouette of a person's head and shoulders, wearing a suit and tie.

**International
energy targets**

**Volatile rising fossil
fuel prices**

**Increased investment
in companies and projects**

Experts from companies, investors and clusters

A blue silhouette of a person's head and shoulders, wearing a suit and tie.

**Climate change
becomes noticeable**

**colleges and universities
train specialists**

**Ecologisation of the
tax system**

Experts from public authorities and politics

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**Growing demand
for energy and resources**

**Smart grids
with decentralised power
generation and storage**

**Sufficient and secure
access to resources**

Experts from the media