



Renewable Energy Technologies Exhibition

09 – 12 Dezember 2010

Istanbul Expo Center / CNR Expo, Istanbul Turkey



Why Turkey?



- Turkey is the 15th largest economy in the World and the 6th largest in Europe.¹
- Between 2002-2008 GDP levels almost tripled up to USD 742 billion in 2008, GDP per capita increased from USD 3,500 to USD 10,000 in the same periode.²
- 6,7% annual average real GDP groth forecast by OECD between 2011-2017
- More than USD 70 billion of FDI inflows in the last 4 years and more than 23.000 companies with foreign capital.³
- Turkey is the second largest country in Europe, with 72 million people, half of them under the age of 30.⁴
- Young, well-educated, cost-effective and motivated labour force.
- Centrally loacted in the heart of Eurasia bridging Europe, North Africa, Central Asia and the Middle East.
- In Customs Union with 27 EU Countries and free trade agreement with 15 additional countries.⁵

Source: Republic of Turkey Prime Ministry Investmend Support and Promotion Agency

Right timing for Renewable Energy



- Turkey is the 7th largest energy market in Europe with an estimated annual increase of energy consumption of 8% until 2016.
- The total amount of investment needed to meet the energy demand in Turkey until 2023 is \$ 130 billion.¹
- Currently 70% of energy consumption is imported
- Commitment to have 20% of energy created by renewable energy resources until 2020 (EU Standard)
- New legislation with sustainable increase of feed-in-tariff planned
- Contains a large unused potential for the use of renewable energy.
- Wind: 8000 km coastline and almost perfect condition for wind energy
- Geothermal: More than 1000 hot and mineral water springs in geothermal fields have been discovered in Turkey, ranking it 7th worldwide for geothermal potential.²
- Photovoltaics: Average 2.640 sunshine hours annually leave great potential for solar energy. Support for the establishment of photovoltaics facilities for specific areas has been announced.³
- Bioenergy: The climate, flora and land structure as well as the existing agricultural capacity of Turkey are very suitable for the cultivation of products to be used for bioenergy⁴

Source:

1, 2 Republic of Turkey Prime Ministry Investment Support and Promotion Agency

3 EIE, General Directorate of Electrical Power Resources Survey and Development administration, www.eie.gov.tr

4 Republic of Turkey Prime Ministry Investment Support and Promotion Agency

Why RENEX?



- Renex is the only exhibition in Turkey that unites all ranges of the renewable energy.
- It provides a unique platform for producers, project developers, investors and politicians.
- Synergie from exhibition and conference at the same time.
- Excellent opportunity for national and international marketleaders to promote their products and knowhow in the field of renewable energy and energy efficiency.
- Located in Istanbul the Business Capital in Turkey allows access to small, medium and bigger sized enterprises.
- The venue's proximity to the international airport and city center makes a perfect place to gather the professionals from all over the world
- With long-term experience of Deutsche Messe and Hannover-Messe Sodeks Fuarcilik professional and high-quality services are guaranteed.

Main product categories



- Wind Energy
- Solar Technologies
- Geothermal Energy
- Hydro Energy
- Bioenergy
- Cogeneration
- Energy Efficiency and Renovation
- Decentralized Energy Management
- Heat Pumps
- Water Purification, Treatment Systems and Equipment
- Related Services

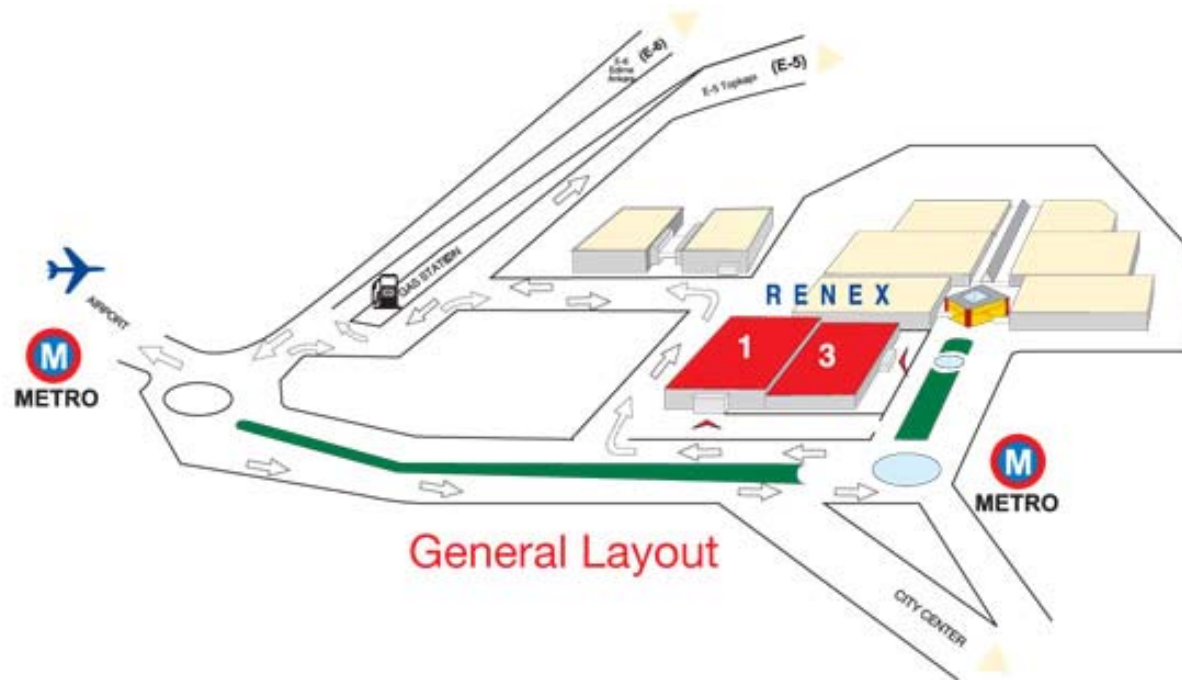
Venue



Istanbul Expo Center / CNR Expo

The perfect location

5 minutes away from International airport / 30 minutes to city center (Takism)





- 213 exhibitors from 16 countries
(Austria, Canada, China, Czech Republic, Denmark, Germany, Greece, Hungary, Italy, Japan, Jordan, Netherlands, Spain, Switzerland, Turkey, United Kingdom)
- Gross sqm: 12.000 / Net sqm: 5.067
- 17.258 visitors from 57 countries
(Austria, Azerbaidshan, Bangladesch, Belgium, Bosnia- Herzegovina, Brazil, Bulgaria, China, Croatia, Cyprus, Czech Republic, Egypt, Finland, France, Germany, Ghana, Greece, Hungary, India, Iran, Iraq, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Lebanon, Libya, Luxembourg, Macedonia, Moldova, Nigeria, Netherlands, Pakistan, Portugal, Qatar, Romania, Russia, Saudi Arabia, Senegal, Spain, South Korea, Spain, Sweden, Switzerland, Syria, Taiwan, Thailand, Tunesia, Turkey, Ukraine, United Arab Emirates, United Kingdom, USA)



- Official Opening of the exhibition by
Mr. Taner Yıldız, Energy Minister of the Republic of Turkey,
Mr. Moritz Leunberger, Swiss Minister for the Environment, Transportation,
Energy and Communication,
Dr. Heinz Baues, Undersecretary at the North Rhine Westphalia Ministry for
Energy and SMEs
- 4. German- Turkish Energy Symposium in cooperation with Energy Agency of
North-Rhine Westphalia (Germany) and NRW International (Germany)
- Energy Forum in cooperation with Swiss Chamber of Commerce in Turkey and
Swiss Embassy of Turkey
- Clean energy meeting with international experts.

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Ribbon cutting during Opening Ceremony

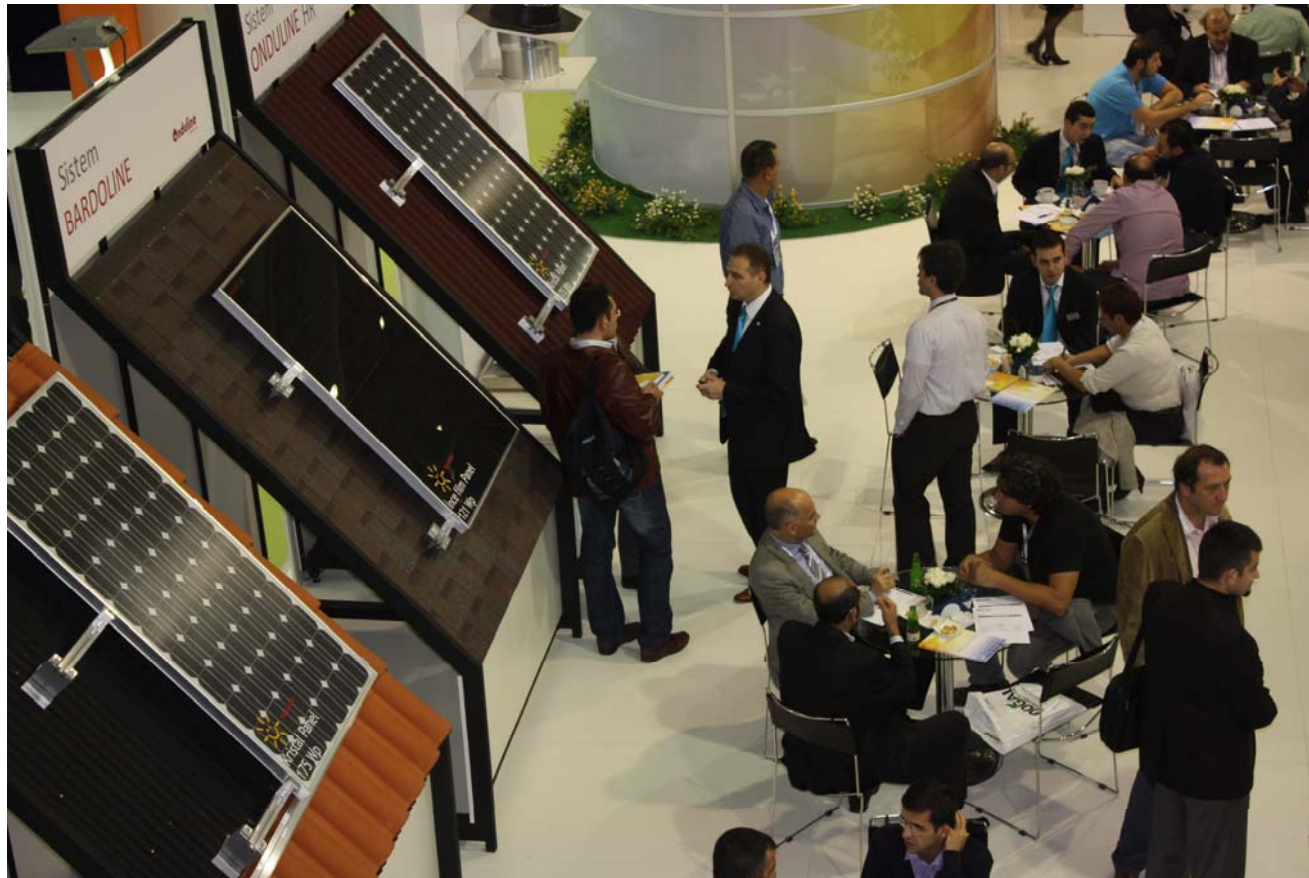


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VIP Tour



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IMAGES OF RENEX 2009 SWISS PAVILION



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Participation Options



Option 1: Raw space

Space only (without carpet)

130 €/m² + 18% VAT

Minimum 12 m²

Option 2 Shell Scheme stand

- Side and rear walls (white)
- Carpet
- Signboard with company name & booth nr.
- Electrical Socket (Monophase)
- 2KW electricity consumption included
- Spot lights (100/3m²)

145 €/m² + 18% VAT

Minimum 12 m²

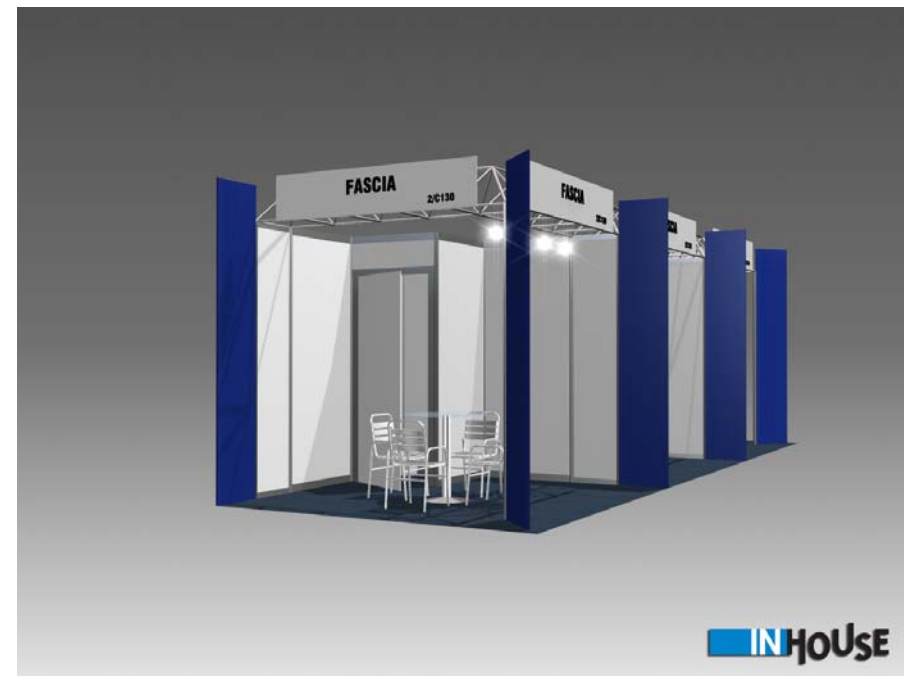


Option 3 Special Design Shell Scheme stand

- Side and rear walls
- Carpet
- 3 chair and 1 table
- 1 waste bin
- 1m x 1m lockable storage room
- Fascia board with company name
- Electrical Socket (Monophase)
- 2 KW electricity consumption included
- Spot lights (100/3m²)

170 €/m² + 18% VAT

Minimum 12 m²



International Pavillon



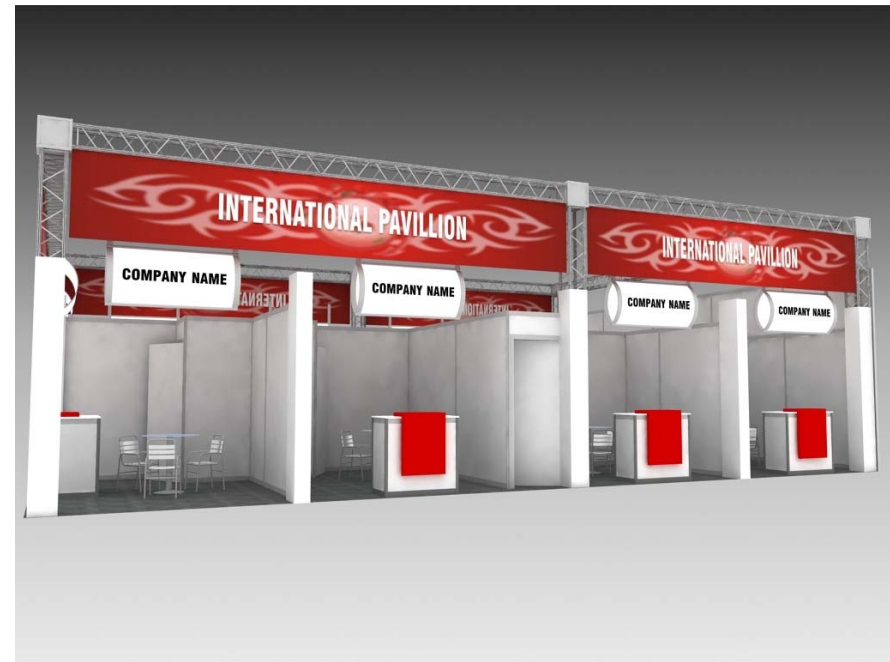
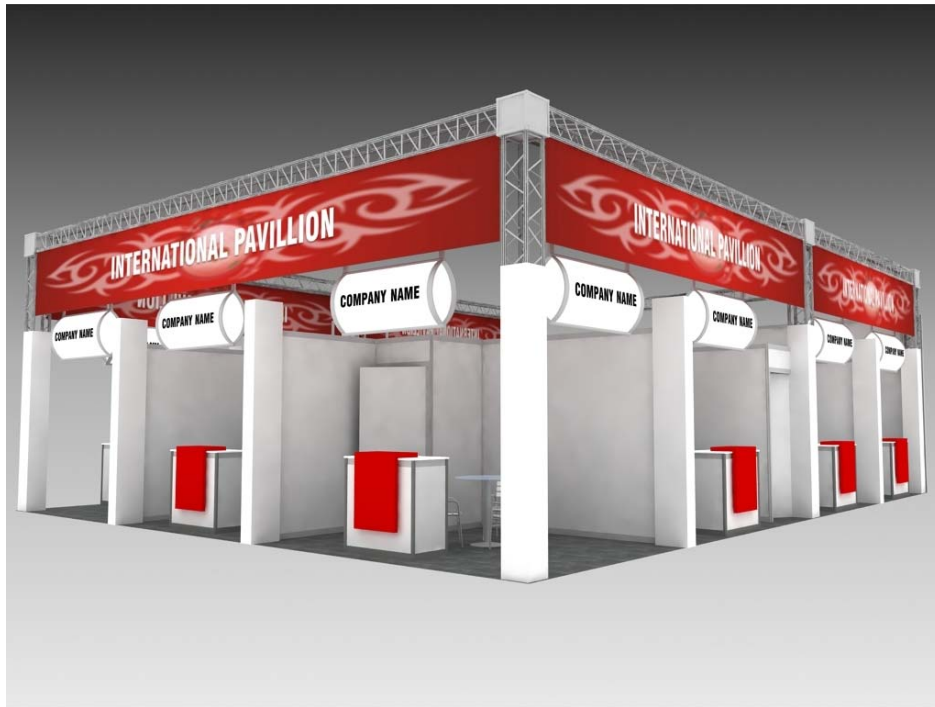
International Pavillon

185 €/m² + 18% VAT

Minimum 12 m²

- Space
- Stand rear and side walls
- Carpet
- 1 electrical outlet 220 V, 50 Hz (2kW energy consumption included)
- 3 chairs
- 1 meeting table
- 1 info desk
- 1m x 1m lockable storage room for each stand & coat hangers inside the door
- 1 dust bin
- Fascia signboard with standard company name
- Spot lights (100w/3m²)
- Daily stand cleaning services
- Lounge area with beverage services (tea, coffee and soft drinks)

International Pavillion



Contact – international sales



Hannover Messe International Istanbul

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